MARCH 2019 ISSUE 23

CLASS NEWS

Monthly newsletter from Mr. Parker's Classroom



THIS ISSUE INCLUDES:

WEEKLY CLASS REMINDERS

HOMEWORK CENTRAL

WEEKLY CLASS RECAP

DISCOVERY FOR THE WEEK

Weekly Class Reminders

By Mr. Parker

A newsletter is a regularly distributed publication that is generally about one main topic of interest to its subscribers.

Newspapers and leaflets are types of newsletters. For example, newsletters are distributed at schools to inform parents about things that happen in that school.

Newsletters are published by clubs, churches, societies, associations, and businesses— especially companies—to provide information of interest to members, customers, or employees. Google's definition of a newsletter is, "a bulletin issued periodically to the members of a society, business, or organization." A newsletter may be considered "grey literature".

Homework Central

By Frank and Louisa

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A moment's insight is sometimes worth a life's experience.

- OLIVER WENDELL HOLMES

Some newsletters are created as money-making ventures and sold directly to subscribers. Sending newsletters to customers and prospects is a common marketing strategy, which can have benefits and drawbacks. Public organizations emit newsletters in order to improve or maintain their reputation in the society. General attributes of newsletters include news and upcoming events of the related organization, as well as contact information.

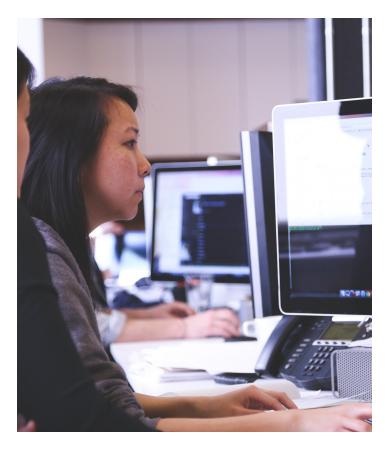


PHOTO BY MARTIN R. SMITH

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