The State of Educational Blogging Survey 2017/2018

Devices

- The number of schools with one-to-one devices has remained steady over the last three years.
- 34% of one-to-one programs are BYOD.
- Chromebooks are now the most popular choice for devices in one-to-one programs according to our respondents.

The popularity of Chromebooks has increased steadily since 2012.

iPads peaked in 2014 and now appear to be declining.
How Blogs Are Used

The majority of respondents told us they mainly use their blogs for class blogs (28.6%) or class blogs with student blogs (29.3%).

The three most common reasons for using a class blog were to share with families, for assignments/homework, and to share links.
How Blogs Are Used With Students

The three most common reasons for using students blogs were for practicing reading/writing, reflective blogging, and assignments.

![Bar chart showing main reasons for using student blogs]

Approximately half of student blogs on Edublogs are private.

Blogging Platforms

Most respondents used Edublogs as their primary blogging platform (74.3%), followed by Blogger (6.5%), and then WordPress.com (5.0%).

![Pie chart showing main blogging platforms used]

The State of Educational Blogging, April 2018
Reasons For Using Platforms

We summarized your reasons for using the various platforms. Here are the top three, starting with Edublogs...

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Blogger

WordPress.com